

Mowat Centre Request for Supplier Qualifications: Polling/Survey Research Services

Background and Purpose

The Mowat Centre is requesting quotes from suppliers to deliver polling/survey research services in support of a research project focused on the values and attitudes of Canadians related to a number of public policy issues. This study will provide up-to-date, rigorous and balanced evidence on Canadians' attitudes toward one another, their country and a rapidly shifting global political context. It will assess whether and how Canadian attitudes have shifted along with, or in response to, recent global events.

The purpose of this invitation is to gather information and quotes about supplier capabilities and qualifications in order to pre-qualify suppliers for an upcoming Mowat Centre research project and ensure timely selection of suppliers once project scope and funding are finalized. This invitation does not create, nor give rise to the applicable legal rights or duties of a formal, legally-binding procurement process. The Mowat Centre reserves the right to accept or reject any or all quotes as a result of pre-qualification.

The Mowat Centre is an independent public policy think tank located at the School of Public Policy & Governance at the University of Toronto. The Mowat Centre is Ontario's non-partisan, evidence-based voice on public policy. It undertakes collaborative applied policy research, proposes innovative research-driven recommendations, and engages in public dialogue on Canada's most important national issues. It seeks to inform and revitalize Canada's public policy agenda from the Ontario perspective, given new Canadian and global realities. For further information, please visit mowatcentre.ca.

Scope of Requested Services

The domain of scope for the proposed survey research has not yet been fully defined. Proposed survey length could range from 10 key questions with a survey size of 1000 Canadians, to a longer, more in-depth survey with up to 50 close-ended questions, with a larger sample size, based on final project scope.

The supplier would be responsible for fielding the survey(s), as well as coding and processing survey responses to prepare the data for analysis (which would be performed by Mowat Centre staff). Survey questions/content will be developed by Mowat Centre staff, but the supplier will provide feedback on proposed question phrasing, sample size, field dates and length, as well as collection methods (e.g. telephone, internet). The proposed population sample should be geographically and demographically representative of the Canadian population, with specific oversamples (if any – potential oversample of Ontarians) to be defined in conjunction with the client. Survey data will be provided to the client in the form of banner tables, along with a file-type compatible with SPSS, or Stata.

Out of Scope:

- Analysis of data trends will be performed by Mowat Centre staff and will not be required from the supplier.
- English-French translation will also be performed by Mowat staff and will not be required from the supplier.

Deliverables

- Delivery of a nationally-fielded survey that assesses the values and attitudes of Canadians based on the survey parameters described above.
- Coded and processed survey data for analysis. Survey data will be provided to the Mowat Centre in the form of banner tables, along with a file-type compatible with SPSS or Stata.

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Submission Requirements

The successful supplier should provide quotes related to two potential scenarios:

1. Survey with up to 15 close-ended questions, fielded nationally, 1000 sample
2. Survey with up to 50 close-ended questions, fielded nationally, 3000 sample

Respondents may choose to provide bids on one or both scenarios listed above. Responses should include:

- Information related their standard proposed field methods/options,
- Proposed sample size adjustments (if any),
- Expected field time and time expected to complete data processing,
- Expected costs (e.g. per question/sample size),
- Any other associated fees and relevant service offerings.

In their submissions, suppliers should demonstrate experience conducting survey research/polling across Canada, with experience delivering public policy opinion or attitudes/values surveys considered an asset.

Anticipated Project Timelines

Expected start date for the work is September 1, 2017. Expected completion date is no later than December 1, 2017.

Intellectual Property

The Mowat Centre will retain copyright to all products submitted under the above deliverables.

Deadline and Submission Procedure

Completed proposals should be submitted via email by 11:59 PM EST on July 7, 2017.

Guidelines:

1. Prices should be in Canadian Dollars.
2. Suppliers should:
 - a. Provide a brief outline of the qualifications, expertise and experience to deliver the services outlined.
 - b. Provide a breakdown of the resources that will be assigned to complete the deliverables.
 - c. Provide a cost breakdown for each deliverable and the overall fixed price of the quote.

Bids are to be submitted via email in word or pdf formats. Interested proponents should direct submissions and all communications to:

Reuven Shlozberg
reuven@mowatcentre.ca
416-9787090

The University of Toronto complies with the Accessibility for Ontarians with Disability Act (AODA). Bidders requiring accommodation are encouraged to contact Reuven Shlozberg at the email or phone number listed above.

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