

WELCOME TO THE LAUNCH OF THE CGLR COUNCIL OF THE GREAT LAKES REGION

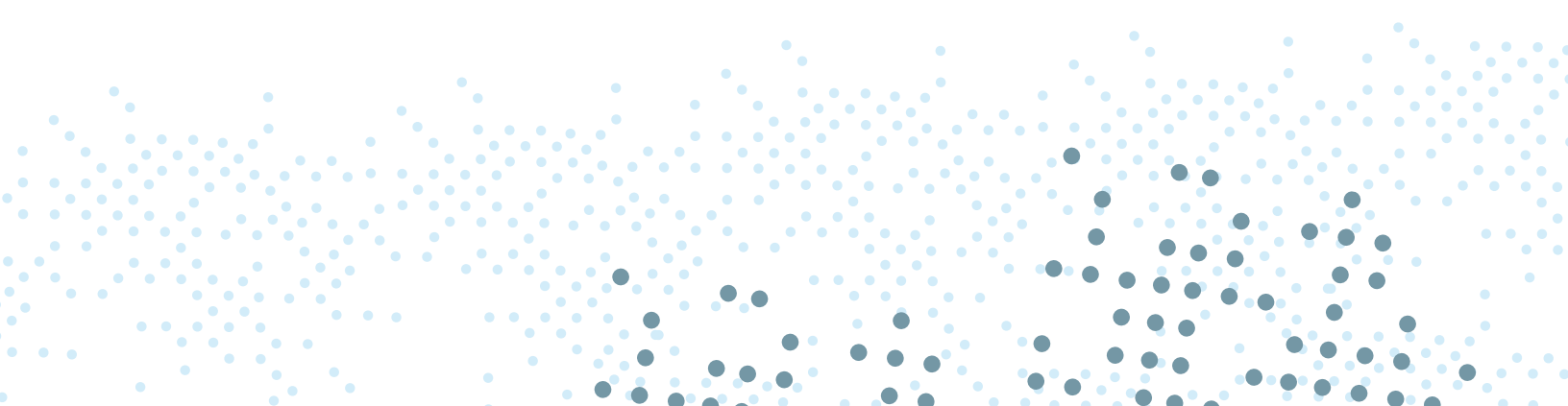


SPONSORS OF CGLR AT THE 2013 CUSLI ANNUAL CONFERENCE:



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CGLR will **connect** actors across the region to one another, **inform** decision-makers and the public about the region's interests, **promote** the region's prosperity and sustainability and cultivate a strong **regional voice.**



WELCOME MESSAGE

Welcome to the official launch of the Council of the Great Lakes Region (CGLR). With this initiative, we are taking an important step in moving regional collaboration in the Great Lakes-St. Lawrence Region to the next level. We are delighted that you have chosen to be part of this initiative at its founding.

Our regional economy is deeply interconnected and our key natural resource—the Great Lakes and St. Lawrence River Basin—is a commons shared by over 105 million people. Deeper regional collaboration is critical to ensuring the continued prosperity, high quality of life, and sustainability of the region.

The mandate of CGLR is to advance effective and coordinated private sector, public sector, and civil society responses to the region's shared challenges. CGLR will convene multiple and diverse interests, connect leading regional actors and inform decision-makers and the public about challenges and opportunities in the region. Ultimately, we hope to cultivate a unified regional voice, where possible.

CGLR will work to support the region's existing organizations and enhance their voices. Where appropriate, CGLR's member-led working groups will propose and drive their own initiatives.

A key emphasis of CGLR's work will be to integrate the economic and environmental agendas in the region. Our major industries, including advanced manufacturing, agriculture and food processing, energy, shipping, fishing, and tourism, all depend on clean water and a healthy ecosystem.

We recognize that people on both sides of the border share an economic and environmental future. Our futures are tied to one another. The health of the economy and the ecosystem on one side of the border will impact those of us on the other side.


We have common interests, but until now we have had no common voice. Until now, no organization has had as its primary focus the overall future of the bi-national region.

The Canada-U.S. Law Institute at Case Western Reserve University and the Mowat Centre at the University of Toronto, with our many partners, are proud to spearhead the launch of CGLR. We hope that you, the region's key stakeholders, will join us in driving CGLR, and our region, forward.



HON. JAMES J. BLANCHARD

Former Governor of Michigan and former U.S. Ambassador to Canada
Co-Chair, Canada–United States Law Institute; Partner, DLA Piper LLP (US)



HON. JAMES S. PETERSON, P.C.

Former Minister of International Trade (Canada)
Co-Chair, Canada–United States Law Institute Counsel,
Fasken Martineau DuMoulin LLP



DAVID KOCAN

Member, CGLR Launch Advisory Committee
Managing Director, Canada-U.S. Law Institute



MATTHEW MENDELSON

Member, CGLR Launch Advisory Committee
Director, Mowat Centre

CANADA-U.S. LAW INSTITUTE CONFERENCE AGENDA

The 2013 Canada-U.S. Law Institute Annual Conference, *New Realities in Canada-U.S. Relations: Cross-Border Collaboration in the Great Lakes Region*, featuring the launch of CGLR, will be at the *Cleveland Museum of Art*. The panels and roundtables will be held in the *Gartner Auditorium*. The Ambassadors' Reception and Conference Dinner will be in the *Atrium*. Lunch will be served in the *Private Dining Room*, located off the West Terrace next to Provenance Café. Breakfast, snacks, and coffee will be served in the *Main Lobby*.

WEDNESDAY, APRIL 10TH

6:00 PM - 9:30 PM

Guests/Attendees Arrive: Hotel Check-In and Informal Gathering
Informal pre-conference gathering at the Glidden House; cash bar and snacks.

THURSDAY, APRIL 11TH

7:30 AM – 8:15 AM

Conference Check-in/Registration & Continental Breakfast

8:30 AM – 8:45 AM

2013 Henry T. King, Jr. CUSLI Annual Conference Official Kickoff

A guest keynote speaker will "ring-in" the conference and deliver a short address to frame the days ahead.

8:45 AM – 10:00 AM

Panel #1: Economic Transformation and Bi-National Cooperation

CHAIR:

Dr. Roy Norton, Canadian Consul General in Detroit

PANELISTS:

Mr. John Austin, Director, Michigan Economic Center

Mr. David Crane, The Toronto Star

Dr. Laura Dawson, Dawson Strategic

Dr. Kathryn Bryk Friedman, Director of Cross-Border and International Research and Research Associate Professor of Law and Policy, UB Regional Institute

DISCUSSANT:

Hon. Gary Goodyear, Minister of State for Science and Technology and Minister of State for the Federal Economic Development Agency for Southern Ontario, Government of Canada

This session will examine current regulatory cooperation initiatives and ways grassroots-led activities can complement them to further advance economic transformation in the region. What formal and informal partnerships are strengthening the region's economy and what new or deeper ones are necessary? How do we most effectively harness the region's technology and education leadership to drive region-wide economic transformation? How can we, together, transform our rust belt image to better attract tourism, business, innovation, and entrepreneurship?

10:00 AM – 10:15 AM	Break
10:30 AM – 11:45 AM	<p>Panel #2: Water Governance in the Great Lakes-St.Lawrence Region</p> <p>CHAIR: Ms. Lana Pollack, <i>Chair of the U.S. Section, International Joint Commission</i></p> <p>PANELISTS: Mr. Andy Buchsbaum, <i>Regional Executive Director, Great Lakes Regional Center, National Wildlife Federation</i> Mr. Tim Eder, <i>Executive Director, Great Lakes Commission</i> Dr. Gail Krantzberg, <i>Professor and Director of the Dofasco Centre for Engineering and Public Policy, School of Engineering, McMaster University</i> Mr. Jeffrey Mears, <i>Environmental Area Manager, Oneida Tribe of Indians of Wisconsin</i></p> <p>DISCUSSANT: Rear Adm. Michael Parks, <i>District Commander, Ninth U.S. Coast Guard District</i></p> <p>This session will assess legal and policy issues around bi-national and sub-jurisdictional governance and management of the waters of the Great Lakes basin. Are existing frameworks sufficiently resilient to withstand new challenges and leverage new opportunities? Would closer regional collaboration move us faster towards achieving these goals, and how? What lessons from water stewardship in the Great Lakes-St.Lawrence Region can be applied to achieving better regional collaboration in other policy areas?</p>
11:45 AM – 12:30 PM	Lunch
12:30 PM – 1:45 PM	<p>Business Leaders' Roundtable: The Great Lakes-St.Lawrence Region in an Era of Global Competition</p> <p>CHAIR: Mr. Jim Dickmeyer, <i>U.S. Consul General in Toronto</i></p> <p>PANELISTS: Mr. Renato Discenza, <i>CEO, Invest Toronto</i> Mr. Douglas Porter, <i>Chief Economist and Managing Director, BMO Capital Markets</i> Mr. Kasi V. P. Rao, <i>Consultant and Advisor on India, Kasi Rao Consulting Inc.</i> Mr. P. Kelly Tompkins, <i>Executive Vice President for Legal, Government Affairs and Sustainability, Cliffs Natural Resources, and President, Cliffs China</i></p> <p>RESPONSE: Mr. Christopher Smillie, <i>Senior Advisor for Government Relations and Public Affairs, Building and Construction Trades Department, AFL-CIO</i></p> <p>The competitive 21st century global economy requires regions to compete for trade, investment, innovation and human capital. How ready is the GLSLR to compete in this new global environment? What are our comparative advantages? How can we best leverage these advantages? Join a group of senior business leaders from the Great Lakes-St. Lawrence Region as they assess the region's global competitiveness and how to improve it.</p>
1:45 PM – 2:00 PM	Break

<p>2:00 PM – 3:15 PM</p>	<p>Panel #3: Regional Infrastructure for 21st Century Challenges</p> <p>CHAIR: Mr. Mark Warner, <i>Executive Fellow, Mowat Centre</i></p> <p>PANELISTS: Mr. William D. Friedman, <i>President & CEO, Cleveland-Cuyahoga County Port Authority</i> Mr. Craig Middlebrook, <i>Deputy Administrator, Saint Lawrence Seaway Development Corporation</i> Mr. Christopher Sands, <i>Senior Fellow, Hudson Institute</i> Dr. William Anderson, <i>Director, University of Windsor Cross-Border Transportation Centre and Ontario Research Chair in Cross-Border Transportation Policy</i></p> <p>DISCUSSANT: Mr. Lyle McCoy, <i>Managing Director and Head, U.S. Public Finance and Infrastructure, BMO Capital Markets</i></p> <p>This session will examine the needs, challenges, and opportunities for modernizing regional infrastructure to meet 21st century challenges. Is there an opportunity for governments on both sides of the border to plan for more resilient infrastructure in a coordinated way, understanding that infrastructure failures on one side of the border will have implications on the other? How can our governments best work together to create cross-border traffic corridors and enhance technological interoperability to ensure movement of goods and people through the region? How can we best bring together the region’s policymakers, innovators, entrepreneurs, and investors to lead the development and implementation of smarter infrastructure across the region?</p>
<p>3:15 PM – 3:30 PM</p>	<p>Break</p>
<p>3:30 PM – 4:45 PM</p>	<p>Sustainable Communities Roundtable</p> <p>CHAIR: Ms. Jacquie Hoornweg, <i>Vice President for Corporate Relations and Communications, Ontario Power Generation</i></p> <p>PANELISTS: Mr. Joel Brammeier, <i>President and CEO, Alliance for the Great Lakes</i> Ms. Michelle Parker, <i>Vice President, Great Lakes and Sustainability, Shedd Aquarium</i> Dr. Daniel J. Gisser, <i>Director of Corporate Marketing, Eaton Corporation</i> Dr. Dean Jacobs, <i>Director, Walpole Heritage Centre</i></p> <p>RESPONSE: The Hon. Tom Barrett, <i>Mayor, City of Milwaukee</i></p> <p>This session will explore current realities and long-term opportunities in fostering sustainable living across the Great Lakes-St. Lawrence Region. What best practices in building sustainable communities can we adopt? How do we best approach bringing together the many different stakeholders whose work contributes to leading healthy, sustainable lives? What constructive roles can local governments and the business community play in this process?</p>
<p>4:45 PM – 5:00 PM</p>	<p>Closing Remarks</p>

<p>5:30 PM – 7:15 PM</p>	<p>Ambassadors’ Reception: Celebrating the Cradle of Canada-U.S. Cooperation</p> <p>HOSTS: The Hon. Gary Doer, <i>Canada’s Ambassador to the U.S.</i> The Hon. David Jacobson, <i>U.S. Ambassador to Canada</i></p> <p>SPECIAL GUESTS: The Hon. Frank G. Jackson, <i>Mayor, City of Cleveland</i> Councillor Michael Thompson, <i>Councillor for Ward 37 and Chair of the Economic Development Committee, City of Toronto</i></p> <p>The Hon. Gary Doer, Canada’s Ambassador to the U.S., and the Hon. David Jacobson, U.S. Ambassador to Canada, welcome Conference participants and guests to a joint reception celebrating cross-border cooperation in the Great Lakes–St. Lawrence Region.</p> <p>Cocktails will be served at 5:30 PM, and the reception will formally commence at 6:00 PM.</p>
<p>7:30 PM – 9:00 PM</p>	<p>Dinner</p>

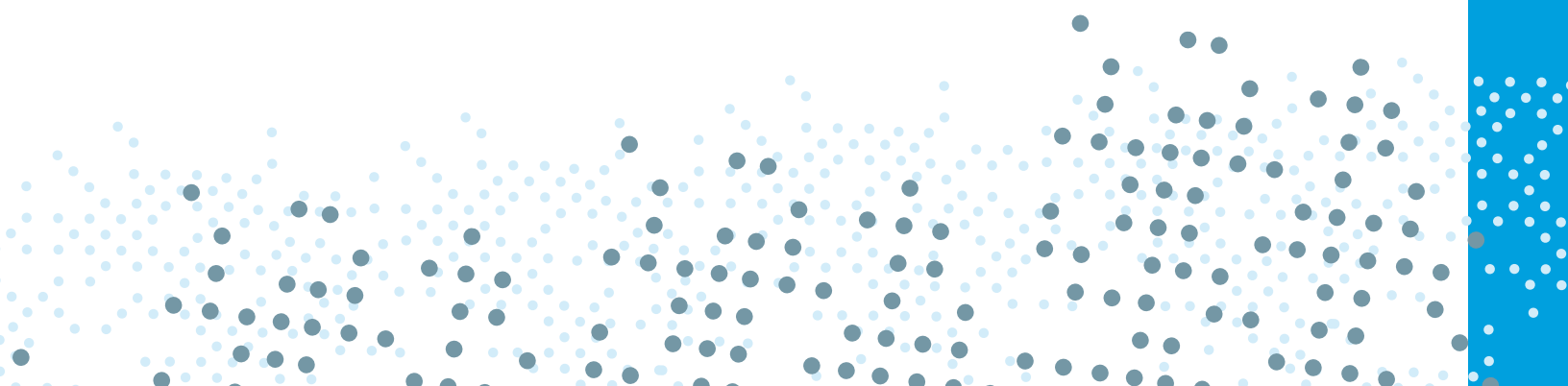
FRIDAY, APRIL 12TH

<p>7:30 AM – 8:00 AM</p>	<p>Registration and Continental Breakfast</p>
<p>8:00 AM – 9:00 AM</p>	<p>Bridge Builders’ Roundtable</p> <p>CHAIR: Mr. Paul Cantor, <i>Senior Advisor, Bennett Jones LLP</i></p> <p>PANELISTS: The Hon. Laurel Broten, <i>Minister of Intergovernmental Affairs and Minister Responsible for Women’s Issues, Government of Ontario</i> Ms. Marcy Kaptur, <i>United States Representative for Ohio’s 9th District</i> Mr. David R. Miller, <i>Counsel, Aird & Berlis LLP; former Mayor of Toronto</i> The Hon. Robert (Bob) Taft, <i>Distinguished Research Associate, University of Dayton School of Education and Allied Professions, and former Ohio Governor</i></p> <p>What have we learned from our recent experience regarding the challenges of effective regional collaboration, on both the political and economic fronts? What are the region’s most burning challenges requiring joint regional solutions? What initiatives are best suited to building strong momentum for regional collaboration that can translate into work on pressing but more complex regional challenges? Join the region’s top political leaders as they discuss the challenges and opportunities of enhanced regional collaboration in the Great Lakes–St. Lawrence Region.</p>

<p>9:00 AM – 9:45 AM</p>	<p>Council of the Great Lakes Region Official Launch</p> <p>CO-CHAIRS: <i>The Hon. James Blanchard, Partner, DLA Piper, former U.S. Ambassador to Canada, and former Michigan Governor</i> <i>The Hon. James Peterson, Managing Partner, Fasken Martineau DuMoulin LLP, former Canadian Minister of International Trade</i></p> <p>CGLR LAUNCH ADVISORY COMMITTEE MEMBERS: <i>Matthew Mendelsohn, Director, Mowat Centre</i> <i>David Kocan, Managing Director, Canada- U.S. Law Institute</i></p>
<p>9:45 AM – 10:00 AM</p>	<p>Break</p>
<p>10:00 AM – 11:15 AM</p>	<p>Panel #4: Shared Energy Resources and Strategies in the Great Lakes-St.Lawrence Region</p> <p>CHAIR: <i>Ms. Pam Nowina, Executive Lead for Energy Policy, the Mowat Centre</i></p> <p>PANELISTS: <i>Mr. Milos Barutciski, Partner, Co-Head of International Trade, Bennett Jones LLP</i> <i>Dr. Jatin Nathwani, Executive Director, Waterloo Institute for Sustainable Energy and Professor, the Department of Civic and Environmental Engineering, University of Waterloo</i> <i>Dr. Sara Seck, Assistant Professor, Western University Law School</i> <i>Mr. André Caillé, Former President and Chief Executive Officer of Hydro-Québec</i></p> <p>DISCUSSANT: <i>Ms. Julie Dill, President and CEO, Spectra Energy Partners, and Group Vice President of Strategy, Spectra Energy Corp.</i></p> <p>This session will explore possibilities for greater regional energy integration and the prospects of an integrated regional energy strategy. Is governance in the energy sector sufficient and appropriate? What would be the next step in deepening cross-border strategies, integration, and legal frameworks to achieve a regional energy strategy? How do we best combine the goals of advancing clean energy and conservation with the goals of reinvigorating manufacturing and advancing export and trade?</p>
<p>11:15 AM – 11:30 AM</p>	<p>Closing Remarks</p>



<p>11:30 AM – 1:00 PM</p>	<p>Lunch and CGLR Plenary Meeting</p> <p>CHAIR: <i>Matthew Mendelsohn, Director, Mowat Centre</i></p> <p>Working Group Themes:</p> <ul style="list-style-type: none"> • Economic Transformation • SMEs • Water Levels • Infrastructure and Planning • Security • Energy
<p>1:00 PM – 3:00 PM</p>	<p>Chambers of Commerce Roundtable: SME Trade in the Great Lakes-St. Lawrence Region</p>
<p>6:10 PM</p>	<p>Canada’s Consulate in Detroit invites guests to the Cleveland International Film Festival’s Screening of “Still Mine” and a Special Reception in the English Oak Room at the Tower City Center.</p> <p>For information or to RSVP, please contact Susan Woodrich at 313-446-7041 or susan.woodrich@international.gc.ca</p>



ABOUT CGLR

The Council of the Great Lakes Region (CGLR) is a new bi-national regional organization that will be incorporated in both Canada and the United States. It is being spearheaded by the Canada-U.S. Law Institute at Case Western Reserve University in Cleveland and the Mowat Centre at the University of Toronto, along with many of the region's key organizations.

CGLR will work to enhance regional collaboration and cross-border integration in the Great Lakes-St. Lawrence Region. It will bring together stakeholders from the private, public, and not-for-profit sectors to advance effective, coordinated, and broadly shared responses to the region's common challenges.

To achieve this goal, CGLR will connect actors across the region to one another, inform decision-makers and the public about the region's interests, promote the region's prosperity and sustainability and cultivate a strong regional voice.

The region already has many excellent regional organizations, especially on water management and the environment. CGLR's mandate will be to work with these organizations to highlight and enhance their missions and support their projects, as needed.


At the same time, many Great Lakes-St. Lawrence stakeholders have identified policy areas where stronger regional collaboration and voice are needed. No one existing organization currently speaks for the region's interrelated long-term economic and environmental interests. CGLR will play a leadership role where members and partners feel that stronger regional cooperation is required.

The work of CGLR will be led by an independent Board of Directors and a small staff, with guidance from a larger Advisory Board. Both Boards will represent the diversity of regional interests and member organizations.

Projects will be led by issue-focused working groups. Member organizations, through active participation in working groups and the Advisory Board, will drive projects and initiatives. Member organizations will have wide scope to shape their levels of participation and leadership within CGLR.

CGLR is in the early stages of organizing working groups and early projects. This conference and the conversations it begins will help propel this process. Early CGLR members will have the opportunity to propose and lead initiatives under CGLR's framework of integrating economic and environmental agendas, renewing prosperity, and ensuring sustainable communities and healthy ecosystems.

CGLR will belong to its members. The work of CGLR, the directions it takes, and its ultimate success will be a function of the active participation and support of the region's organizations. By becoming CGLR members, joining a working group, and helping identify and drive projects, you will help shape the future of CGLR and of the Great Lakes-St. Lawrence Region.



BI-NATIONAL COOPERATION IN THE GREAT LAKES REGION

Ontario Power Generation (OPG) believes the future of the Great Lakes depends on cooperation, conversation and taking a community approach to solving our problems. And that's why we're proud to be a founding sponsor of the Council of the Great Lakes Region.

OPG operates generating facilities on four of the five Great Lakes, and our plants touch the water from Thunder Bay on Lake Superior to Cornwall at the end of Lake Ontario where we work closely with our U.S. partners.

In some cases our plants have been in operation for 100 years or more. This unique and historic attachment to the Great Lakes has fostered a deep commitment to creating sustainable communities where we work, stewardship of the resources we use and partnership with the people we serve.

We're owned by the people of Ontario. We understand that social license and community approval to operate is every bit as important as regulatory approval. Our management and staff go to work with the clear understanding that they must earn the trust of their communities every minute of every day.

This philosophy means we're constantly looking for ways to improve our operations and reduce our impacts on the environment. This philosophy has led to successful partnerships with First Nations, close ties with our host communities and partnerships on a number of projects to help sustain the Great Lakes for future generations. We're actively involved in partnerships to restore the eel and salmon populations to Lake Ontario. We're recognized by the Wildlife Habitat Council for our work to create natural habitats on our sites. And we go out of our way to listen and learn from our critics.

The Council of the Great Lakes Region provides a common place for all of us working on the Great Lakes to come together to share our views, learn from each other and start the conversations needed to ensure the lakes can be sustained for the future. OPG is proud to be here at the start.

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CGLR MEMBERSHIPS

CGLR member organizations have voting rights on CGLR organizational issues during the Annual General Meetings (AGMs). Early members who participate in CGLR's first AGM will be able to vote on CGLR's first Board of Directors and by-laws.

The main work of CGLR is conducted through member-driven, issue-focused, working groups. Member organizations have the opportunity to join working groups as well as to propose new projects and/or other working groups.

Member organizations will also have access to member-only networking and knowledge sharing opportunities. The nature and scope of these opportunities will be determined by CGLR leadership in consultation with membership.

Member organizations will be expected to participate in Annual General Meetings and play an active role in relevant CGLR initiatives. Active engagement from members will be crucial to the success of CGLR.

ANNUAL MEMBERSHIP FEES

Private sector organizations	\$2500
Other organizations	\$1000

State and provincial governments in the region are granted ex officio membership and are encouraged to participate (though not vote) at the AGM and other CGLR activities. Governments are also encouraged to sponsor specific events and projects.

On an exceptional basis, not-for-profit and eligible government organizations that are interested in 2013 CGLR membership but unable to pay the relevant fee can be granted in-kind membership for 2013. This will require attendance at the Inaugural Launch Event of the CGLR in April 2013, participation in the first AGM, and active involvement in CGLR activities and working groups. This opportunity is available for the 2013 membership year only.

THANK YOU!

The Canada-U.S. Law Institute and the Mowat Centre would like to extend our thanks to those organizations that have offered their advice and support during the formation and launch of the Council of the Great Lakes Region:

Alliance for the Great Lakes	Great Lakes Hazard Coalition
Binational Tourism Alliance	Great Lakes International Trade and Transportation Hub
Buffalo Niagara Partnership	Great Lakes Metro Chambers Coalition
Centre for Engineering and Public Policy, McMaster University	Great Lakes and St. Lawrence Cities Initiative
Consulate General of Canada in Detroit	Healing Our Waters-Great Lakes Coalition
Council of Great Lakes Governors	Mark Hudon
Council of Great Lakes Industries	International Joint Commission
Council of the State Governments	Michigan Economic Center
Dawson Strategic	Milwaukee Water Council
Diane Wilhelmy	Ministère des Relations internationales, Délégation du Québec à Chicago
DLA Piper LLP (US)	Ontario Chamber of Commerce
Erie County Industrial Development Agency	Phillips Lytle LLP
Fasken Martineau DuMoulin LLP	Rick Findlay
Georgian Bay Forever	Shedd Aquarium
Government of Ontario	Skidmore, Owings & Merrill
Greater Niagara Chamber of Commerce	U.S. Coast Guard 9th District
Great Lakes Commission	U.S. Consulate General, Toronto
Great Lakes Futures Roundtable	

THE MOWAT CENTRE & THE CANADA-U.S. LAW INSTITUTE

Proud to launch the CGLR

THE MOWAT CENTRE



The Mowat Centre is an independent public policy research centre located at the School of Public Policy & Governance at the University of Toronto.

The Mowat Centre is Ontario’s non-partisan, evidence-based voice on public policy. It undertakes collaborative applied policy research, proposes innovative research-driven recommendations, and engages in public dialogue on Canada’s most important national issues.

Affiliated with:



School of Public Policy & Governance
UNIVERSITY OF TORONTO

CUSLI



Canada • United States
LAW INSTITUTE

The Canada-U.S. Law Institute (CUSLI) is a bi-national, non-profit, multi-disciplinary entity created jointly in 1976 by Case Western Reserve University School of Law in Cleveland, Ohio, U.S.A. and the Faculty of Law, University of Western Ontario in London, Ontario, Canada.

CUSLI serves as a forum where the respective governments, business communities, legal professionals, academics, non-governmental organizations and the media explore and address the issues confronting the Canada-U.S. relationship.

Affiliated with:




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CASE WESTERN RESERVE
UNIVERSITY




Western
Law

Taking care of business



\$237.5 million
Lower Colorado River Authority
Water System Divestiture

Financial Advisor
Pending




\$365 million
Senior Secured Credit Facility

Mandated Lead Arranger
June 2012



C\$451 million
C\$120 million
Senior Short Term Bonds
Senior Long Term Amortizer

Joint Bookrunner
May 2012



\$644 million
Tax-Exempt Private
Activity Bonds

Co-Senior Manager
April 2012



\$9.0 billion
Initial Bond Offering and
Follow-on Issuances

Lead or Co-lead
1999 - 2012



\$11.7 billion
Initial Bond Offering and
Follow-on Issuances

Lead or Co-lead
1997 - 2012




C\$2.1 billion
Initial Bond Offering and
Follow-on Issuances

Co-Lead
2010 - 2011




C\$514 million
Advisor to Infrastructure
Ontario and Waterfront Toronto

Financial Advisor
December 2011



\$1.4 billion
Combined Hydro Project
Revenue Bonds

Joint Lead Bookrunner
December 2010



\$156 million
Lease Revenue Bonds
Rose Bowl Stadium Renovation

Senior Manager
November 2010



C\$497 million
Forensic Services and
Coroner's Complex

Financial Advisor, Lead
Arranger & Underwriter
June 2010



\$249 million
Seagrit Marine Terminal
Acquisition and CapEx Financing

Co-Senior Manager
January 2010

For more information, contact:
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CGLR will
bring together
stakeholders from
the private, public,
and not-for-profit sectors
to **advance effective,**
coordinated, and
broadly shared
responses
to the region's
common challenges

CONTACTS

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